Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Barack Obama/ D/ President **Submission Number 387** Issue 1



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

Buyer: Client: Schedule Dates: Est./PO Number: 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Submiesion Cost: Client/Product/Eetimate: Weeks: Contract type: 95 /101 /1536 Political 28200 Campalgn Ref: Salee Rep: Business Category: Transactional Businees Type: Order Ref: HRP Washington, DC E:120802001 POLITICAL 06260799

Product: Demographic: (L) Household Obama For America Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil 28200

		œ		7		တ		(J)		4		ω		2		_	Ref
	S.	Sat 7p Access Hollywood	Ţ,	Sat SEC Football		Fri 9p ET / 8p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods	T. T.	Fri 10p ET / 9p CT Blue Bloods	TWIF	M-F 9a Dr Phil	TWIF.	M-F 730p Scene On 7	IWIT	M-F 11a ET / 10a CT Price Is Right	Sales Product Details
Weekly																	
Weekly Totals: Total Spots(Ord Spots)		150		750		900		1200		1200		150		250		225	Rate
ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		Nbr of Spots	:	Nor of Spots		Nbr of Spots		Nor of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
8		1										_		2		2	09/03
11										1		-1		2		2	09/10
12				**		1						1		2		2	09/17
14								-13						2		2	09/24
1																	10/01
46		1		1		1		1				4		. 8		8	Total
		150		750		900		1200		1200		600		2000		1800	Cost

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ule Dates:) Number:	Barack Obama/ D/ President Submission Cost: Cilent/Product/Estimate: 95/101/1536 Sales Rep: 09/03/12 to 10/07/12 Weeks: 06260799 Contract type: Political Businese Type:	y: Transactional	Businese Category: Transactions				
Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref: Client/Product/Estimate: 95 /101 /1536 Sales Rep: 09/03/12 to 10/07/12 Weeks: 5 Order Ref:	Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref: E.120802001 Client/Product/Estimate: 95/101/1536 Sales Rep: HRP Washingt .09/03/12 to 10/07/12 Weeks: 5 Order Ref: 06260799	POLITICAL	Businese Type:	Political	Contract type:	06260799	Est./PO Number:
Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref: Client/Product/Estimate: 95 /101 /1536 Sales Rep:	Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref: E.120802001 Client/Product/Estimate: 95 /101 /1536 Sales Rep: HRP Washingt	06260799	Order Ref:	Ch	Weeks:	09/03/12 to 10/07/12	Schedule Dates:
Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref:	Barack Obama/ D/ President Submission Cost: 28200 Campaign Ref: E.120802001	HRP Washington, DC	Sales Rep:	95 /101 /1536	Client/Product/Estimate:		Buyer:
		E:120802001	Campaign Ref:	28200	Submission Cost:	Barack Obama/ D/ President	Client:

Ref	of Sales Product Details	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
9	Sat 7p News	150	30	Nbr of Spots		_		_		ယ	450
	S.		Comme								
10	Sat 730p King Of Queens	200	30	Nbr of Spots						-	200
	s		Comme								
1	Sat 730p Access Hollywood	200	30	Nbr of Spots			_	_		s ·	600
	,,,,S		Comme								
12	Sun 10p ET / 9p CT Mentalist	1000	30	Nbr of Spots						_	1000
	S		Comme								
13	Sun 8p ET / 7p CT Big Brother	1700	0 30	Nbr of Spots	1						1700
	SS		Comme								
14		1300	30	Nbr of Spots			1				1300
	SS		Comme				,				
15	Thu 10p ET / 9p CT Person Of Interest	2000	30	Nbr of Spots		_				1	2000
			Comme								
16	Thu 10p ET / 9p CT Elementary	2000	30	Nbr of Spots				1		1	2000
			Comme						:		
17	Tue 8p ET / 7p CT NCIS	2500	30	Nbr of Spots			1	1		2	5000
	7		Comme								
18	Tue 9p ET / 8p CT NCIS Los Angeles	1900	30	Nbr of Spots		1		,		, حس	1900
			Comme								
19		1200	30	Nbr of Spots				1			1200
	W		Comme								
		Weekly Totals: Total Spots(Ord Spots)	ots(Ord Spots)		8	11	12	14	-3	46	

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250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

										~ · · · · ·	ď
Client:	Barack Obama/ D/ President	Submission Cost:	ost:		28200		Campaign Ref:	gn Ref:	E:120802001	001	
Buyer:		Cllent/Product/Estimate:	t/Estimate:	95 /101 /1536	/1536		Sales R	ep:	HRP Wa	HRP Washington, DC	O
Schedule Datee:	itee: 09/03/12 to 10/07/12	Weeke:			ហ		Order Ref:	of:	06260799	9	
Est/PO Number:	nber: 06260799	Contrect type:		71	Political		Businee	Businees Type:	POLITICAL	2	
							Busines	Business Category: Transactional	: Transact	onal	
Ref Sales	Ref Sales Product Details	Rste	Spot Type		09/03	09/10	09/17	09/24	10 /01	Total	Cost
20 Wed	Wed 8p ET / 7p CT Survivor	1650	30	Nbr of Spots				1		->	
W	,		Comme								
21 M-F	M-F 9a Dr Phil	150	30	Nor of Spots		1	1	1	-	4	
M			Comme								
		Weekly Totale: Total Spots(Ord Spots)	ts(Ord Spots)		œ	11	12	14		46	-

Grand Totals Month 9 Weeks: 5

Totals

09/03

09/10

09/17

09/24

Month 10 Weeks: 4 10/01

3150

			Grand Totals:	
Z.	ΙΩ	<u> </u>	S	
Net Total:	Commission:	Gross Total:	Spots:	
23,970.00	4,230.00	28,200.00	46	

REP HEADLINE# 6260799 UNAPPROVED REV #1 \$ \$ \$

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP AUG2/12 16.23

CHANGES *** WSPA-TV ***

FLIGHT DATES SEP4/12 OCT1/12 WK-4	PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)	ORDER # CIASS: NATL. LOCAL	WASHINGTON, DC 20007	3050 K ST NW, SALES PRSN WA- MICA HANS	AGY #AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME LAURA BASSETT	ADV #ADV. NAME POLI/B OBAMA/D/PRE/US REP.#OFF.#
		LOCAL REGIONAL		A- MICA HANSEN (H)	AURA BASSETT	OFF.#SALESMAN
		Ĭ.				N #

REP: REVISED ORDER
LNS 7 & 8 ZEROED WKS OF SEP15-SEP29
ADDED LNS 18-20
TTL SAME
PLS CFM

THANKS, MIKE FOR MICA

STA: CON CM

ALL INVOICES ARE GREER MARGOLIS TO BE SENT TO:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007

OBAMA FOR AMERICA

				· · ·
PROGRAM : CON COM1:	7	7		NE#:REP :CD:
PROGRAM : CON COM1:	Ħ	刊	AGENC	#:00:
ACCESS HOLLYWOOD	700P-730P	700P-730P	AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	:LINE#:REP :CD: TIME PERIOD:
WOOD	30	30	ODE = 95 = 101	: LGTH : SEC :
			Þ	 G
	\$150.00	\$150.00	AGENCY EST# = 1536	RATE
	Ó	Ó	150	••
	9/15	9/8	9	START
	9/29	9/8		
	9	ω		END
	0	Н		:SPTS: WEEK
	70	70		WEEK :
	SAT	SAT		DAYS
	0	Н		:TOTL:

LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS WE IT 18 A 700P-730P 30	თ ⊣	CONTRACT TOTAL TOTAL SPOTS	CON				\$150.00	SEP/12 28800.00 OCT/12
LINE#: REP CD: TIME PERIOD LIGHH SEC RATE START END SPTS ///////////////////////////////////	.00 (AU	, 00, 00 00000	000000 0000000 00000000000000000000000	⊅	115-888 27-888 115-888 27-8888 80088		TT TSAT/7001 SAT/7301 THU/1000 :SAT/7001 SAT/7301 THU/1000	THE MENTA THE MENTA OFFERS: Y#7 MIS Y#8 Y#12 OF
LINE#: CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: LINE#: CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WK: 18	THU		0	9/27	2	2,000.	30	2 s 1000P-
LINE#:CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: LINE#: : : : : : : : : : : : : : : : : : :	THU		н	9/13	1	2,000.0	30	2 S 1000P-
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: LINE#: : : : : : : : : : : : : : : : : : :							ENG	GRAM: KING OF COM1: KING OF
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: LINE#: : : : : : : : : : : : : : : : : : :	SAT		0	9/29	/ 1	200.	30	E 730P-800
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: LINE#: : : : : : : : : : : : : : : : : : :	SAT		Н	9/8	9/8	00.	30	E 730P-
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: 18					S AD	BOOKE 20	GES SPOT	RAM: ELEMENTA COM1: PROGRAM OF A MAKEGOOD
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: LINE#: : : : : : : : : : : : : : : : : : :	THU		ч	9/27	12	2,000.0	30	0 A 1
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: LINE#: : : : : : : : DATE : /WK: 18 A 700P-730P 30 \$150.00 9/15 9/29 1 PROGRAM : NEWS ORD COM1: PROGRAM CHANGES SPOTS ARE BOOKED PLS ADV THIS IS A MAKE-GOOD FOR SEP15-SEP29 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP15-SEP29 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP27 ON LINE-12 FOR 1 SPOT/WK 19 A 730P-800P 30 \$200.00 9/15 9/29 1					S AD	ARE BOOKED 18~20	OF LI	: ACCESS L: PROGRAM A MAKEGOOD
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: :LINE#: : : : : : : : : : : : : : : : : : :	SAT		Н	9/29	9/15	200.	30	9 A 730P-
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: : LINE#: : DATE : /WK: 18 A 700P-730P 30 \$150.00 9/15 9/29 1					∖ ∺	RE BOOKED LINE-7 F LINE-8 F 12 FOR 1	S SPOTS EP15-SEP29 EP15-SEP29 EP27 ON LIN	: NEWS : PROGRAM A MAKE-GOOD A MAKE-GOOD A MAKE-GOOD
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: :LINE#: : DATE : /WK:	SAT		⊣	9/29	_	150.0	30	8 A 700P-730
	WEEK :	H &	SPTS:	END DATE	START		: LGTH : SE	LINE#:REP :CD: TIME PERIO

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES *: AUG2/12 16.23 *** WSPA-TV ***

: LINE#: REP : MARKET TOTALS \$228,200 :CD: TIME PERIOD WSPA 13% LGTH WIOS .. 10 0 4 % % SEC **WYFF 18%** RATE WHNS 12% START WYCW 18 END DATE WMYA 2% :SPTS: HNAH CABL 0% DAYS :TOTL:

SVC- NSI BOOKS- EST/ES DEMOS- RA35+*

ACCURATE SHARES

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED DE-DELETE E-EFF DATES

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

THTIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

	\$ \$ \$	RE T
24	APPRGVED	HEADLINE#
	ORIGINAL	6260799
	REV#0	
	ያ ያ	

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM STATION AUG2/12 08.22 *** WSPA-TV ***

	STATION M1 UI		CON CM	STA:	REP:	CITY	FLIGHT	PRDCT	ORDER			AGY	ADV
	OBAMA FOR MAKEGOOD OI VRESL BUY#' BUY#'	ALL INVOICES GREER MARGOL ACCOUNTING 1010 WISCONS SUITE 800 WASHINGTON,	**** THIS I		NEW ORDER TTL 28950 @ PLS CFM THANKS, MIKE	TAX	HT DATES SEP4/1	OBAMA FOR	X #			# AGY.	#ADV.
	AMERICA FFERS: MISSED:SAT/700P-730P SAT/730P-800P 12 OFFER:SAT/700P-730P & SAT/730P-800P & THU/1000P-1100P CMT:PROGRAM CHANGES	S ARE TO BE SENT TO: SIN AVENUE NW DC 20007	IS A CASH IN ADVANCE SCHEDULE		47x E FOR MICA	STATE TAX CO-OP	2 OCT1/12 WK-4	AMERICA EST#1536 COMMENTS:	CONTRACT # 6260799	WASHINGTON, DC 20007	3050 K ST NW,	. NAME GREER, MARGOLIS, MITCHELL	7. NAME POLI/B OBAMA/D/PRE/US
	SEP15-SEP29 SEP15-SEP29 SEP27 SEP15-SEP29 SEP27 SEP27 SPOTS ARE BOOKED		* * * * *			BILLING NEEDED		(LINE, ORDER, INVOI		The second state of the se		HELL	
,	308 308 308 308 308 308 308 308							VOICE)	CLASS: NATL.		SALES PRSN W	BUYER NAME L	REP.#
CONTRACT TOTAL TOTAL SPOTS	\$150.00 \$2000.00 \$2,000.00 \$150.00 \$200.00 \$200.00					DATE			LOCAL		WA- MICA HANSEN	LAURA BASSETT	OFF.#
TAL 28950.00	(AUG2/12) PLS ADVISE.					E AUG2/12 08.22			REGIONAL		EN (H)		SALESMAN #

REP HEADLINE# 6260799
*** ORTGINAL REV#0 ***

REP: TEL# 703~516-9399 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP AUG1/12 20.02

*** WSPA-TV ***

ADV #	ADV. NAME POLI/B O	POLI/B OBAMA/D/PRE/US	REP.#O	OFF.#	SALESMAN #
AGY #	AGY. NAME GREER, M	GREER, MARGOLIS, MITCHELL	BUYER NAME LAURA BASSETT	RA BASSETT	
	3050 K ST NW,	T NW,	SALES PRSN WA-	MICA HANSEN	EN (H)
	WASHINGTON, DC	ON, DC 20007			
ORDER #	CONTRA	CONTRACT # 6260799	CLASS: NATL.	LOCAL	REGIONAL
PRDCT OBAMA FOI	OBAMA FOR AMERICA EST#15	EST#1536 COMMENTS: (LINE, ORDER, INVOICE)	NVOICE)		
FLIGHT DATES SEP4/12	P4/12 OCT1/12 WK-4	4			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED_		DAT	DATE AUG1/12 20.02

REF: NEW ORDER
TTL 28950 @ 47X
PLS CFM
THANKS, MIKE FOR MICA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

	: LINE#:
A G G A	REP :CD:
ADNG ADNE	CD:
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	:LINE#:REP :CD: TIME PERIOD
ODE = 95 = 101	: LGTH : SEC
	SEC
AGE	
AGENCY EST# = 1536	RATE
# 15	
9	START
	END
	:SPTS: WEEK
	WEEK
	•• ••
	DAYS
	:TOTL:

PROGRAM: PRICE IS RIGHT CON COM1: PRICE IS RIGHT

1100A-1200N

ω

\$225.00

9/4

9/28

N

TU-F

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AUG1/12 20.02 *** WSPA-TV ***

PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	v	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	Ø	Ø	PROGRAM : CON COM1:	ហ	PROGRAM : CON COM1:	42	4	PROGRAM :	ω	PROGRAM :	Ŋ	: LINE#:REP :CD:
BIG BROTHER	800P-900P	THE MENTALIST	1000P-1100P	KING OF QUEENS	730P-800P	ACCESS HOLLYWOOD	700P-730P	SEC FOOTBALL9/8/12-	1200N-300P	1200N-300P	CSI: NY	900P-1000P	BLUE BLOODS	1000P-1100P	1000P-1100P	DR. PHIL DR. PHIL	900A-1000A	SCENE ON 7	730P-800P	: TIME PERIOD :
	30		30		30	00	30	8/12-11/24/12 8/12-11/24/12	30	30		30		30	30		30		30	LGTH : SEC :
	\$1,700.00		\$1,000.00		\$200.00		\$150.00		\$750.00	\$750.00		\$900.00		\$1,200.00	\$1,200.00		\$150.00		\$250.00	RATE
	9/9		9/30	15, 22, 29	9/8	15,22,	9/8		9/22	9/8		9/21		9/28	9/14		9/4		9/4	: START
	9/9		9/30		9/29	a2,29 - 7p	9/29		9/22	9/8		9/21		9/28	9/14		9/28		9/28	: END : DATE
	٢		نس ز ا	Access Shelly	} 1	News)	Н		1	DE SOURCE	·	<u>1-1</u>		Ц	د ــا		Н		N	:SPTS: WEEK
	SUN		SUN	,	SAT		SAT		SAT	SAT		哲兄 ロ		町辺口	ਸ ਸ I		TU-F		TU-F	DAYS
	Н		ч		4		4		₽	ᆫ		H		دم	⊢ ¹		4		00	:TOTL:

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP /

AUG1/12 20.02 *** WSPA-TV ***

:LINE#:REP :CD: TIME PERIOD LGTH S E C RATE START DATE END :SPTS: HNVT DAYS :TOTL:

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES DEMOS- RA35+*

MARKET TOTALS \$228,200 WSPA 13% WLOS 548 WNEG 08 WYFF 18% WHNS 12% WYCW 18 WMYA 2% CABL 0%